# Kristen Pickrell Social Media Influencer Media Kit

### Hi there! I'm Kristen

Kristen has an eye for beautiful, sparkly things. She has always been a creator and even as a child, she knew she wanted a life filled with things that would make people learn to love themselves and be happy. Being plus size, she has turned this dream into creating body positive content for the everyday person. 68% of the world's population is plus size, and she is here to create content that shows the 68% a life filled with beautiful things.







#### Kristen Pickrell

@KristenPickrellPlus

#### Community

- 193,178 people like this
- 2,118,274 people follow this
- Aime Charlebois Papastephanou, Kathy Brooks Pickrell and 75 other friends like this











See All >

#### Videos



\* We all want to look way cute at the... 3 weeks ago · 434K views













#### Kristen Pickrell

May 19 at 8:14 PM · 🕙

someone throw a virtual Coachella please? Just loc adorable my outdoor concert is!

tte is from @rue21 and skirt was bought se... See N









#### kristenpickrell > •







1,296 Posts

34.4K Followers

1,862 Following

Public Figure

Body Positive Plus Speaker

Model/ Fit Model Native Activist

BLM... more

gofund.me/5b403855

**Edit Profile** Promotions Insights Saved Add Shop The Animals The Tribe The Car Kar... TheBefore/...











 $\Box$ 

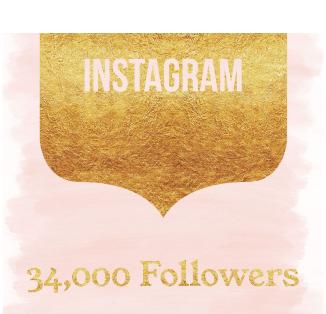


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#### Post Insights

22

152 Profile Visits 15,205 Reach



...I **?** ■

KristenPickrell >

@kristenpickrell

1504 Following

56.5K 614.4K Followers

Likes

Edit profile

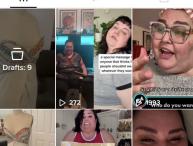
(0)  $\Box$ 

#PracticalApplicationFatty Native, fat, and angry She/Her Mental Health BLM

2 Q&A

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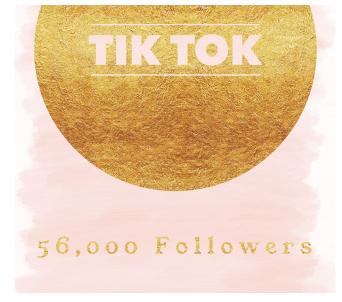


Discover













Analytics



Data since post time: 05-26-2020 13:49

0

109,745

6,357

1,241

Total Play Time

8338h:6m:18s

Total Views

708,017

Average Watch Time

42s

Traffic Source Types (1)

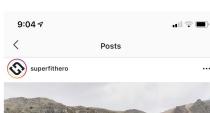
For You 97% 2%

Personal Profile

Audience Territories (1)

Reached Audience

614,010







superfithero Happy Monday! Where did your Superfits take you this weekend? #Repost @kristenpickrell

Went #atv #atvriding #today in my @superfithero #workout #pants with the #cool #thigh #pocket .

#fit #fitfat #fitfatty #thickwomen #activewear #dust #dirt #plus #plussize #plussizeblogger #norestforthewicked

View all 6 comments

#### kristenpickrell Ø









# **Examples**

I tailor each post to showcase the clothing in a way that suits the pieces best.







View Insights









kristenpickrell Cute and juicy and cuddly and candy sweet and then there's me 🍪 🥹 ... more

View all 12 comments

thatprofessorlife Sugar.... bum bum bum bum bum! Aww honey honey... bum bum bum bum bum! You are my candy, girl! And you got me wantinggggg yewwwwwwww!









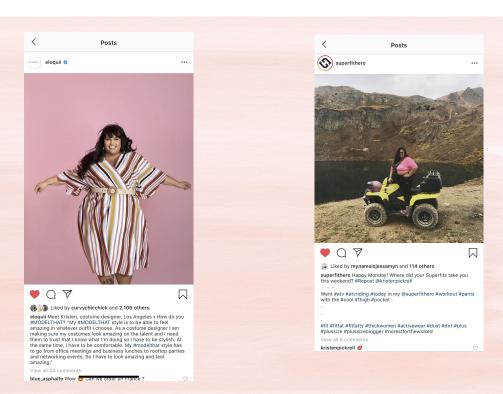






# Find me on my sponsored pages







## KRISTEN PICKRELL



Modeling

#### Fit Model

- Unique Vintage sz 5x
- SuperFitHero sz 3x top and 4x bottoms
- Salt Mine Sz 24/5x
- Adore Me Sz 44c bra and 4x underwear
- Plush Cat Bikins 44c bikini Top and 26 bottoms
- Big on Batik Bikinis and Dresses 4x

#### Print Model

- Elloquii
- SuperFitHero
- Plush Cat Bikins
- Big on Batik Bikinis and Dresses



Visit my website
for more info
on brands I
work with
Www.kristenpickrell.com



E L O Q U I I





# I hope to hear from you soon! Let's create together!



### KRISTEN PICKRELL



Package 1 \$300 -1 social media post and 1 video unboxing

Package 2 \$500
-2 social media posts with
crossover
-2 story previews
-Instagram or Facebook Live
Unboxing

Package 3 \$800
-3 social media posts with crossover
-Instagram and Facebook Live or YouTube video

Package 4 \$1000
-Complete Social Media takeover
-Scheduled post schedule
-Instagram and Facebook Live
-YouTube Video